MOPAR EXPRESS

President's Report – May 2026

Hello Mopars Unlimited Members,

As we move closer to Mopar Madness, I want to take a moment to say a huge THANK YOU to all of our club members and executive team for the incredible effort everyone has been putting in behind the scenes. It has truly been amazing to see so many people stepping up in one way or another to help make this year's show come together.

From securing sponsors and contacting vendors, to helping organize food trucks, merchandise, trophies, registrations, signage, advertising, and countless other details, every contribution matters and does not go unnoticed. Events like Mopar Madness only happen because of the dedication, teamwork, and passion of our members.

A special thank you goes out to everyone who has been reaching out to businesses and helping bring in sponsorships. We are incredibly grateful to Willowbrook Chrysler for stepping up as our Title Sponsor this year. Their support, along with all of our sponsors, helps us continue to grow the event and support the charities we care about.

Thank you as well to the members helping spread the word through social media, handing out posters and flyers, and promoting the show wherever possible. Every conversation, post, and shared flyer helps make a difference.

Vendor spots are filling quickly, food vendors are coming together, and plans for trophies, signage, merchandise, and registration are all progressing well. The teamwork and enthusiasm within this club are what make Mopars Unlimited such a great group to be part of.

This is also an important reminder that all sponsorships need to be submitted by this meeting in order for sponsor names to appear on the show shirts and awards. If anyone is working on potential sponsors, please ensure the information is turned in as soon as possible so we can meet production deadlines.

As always, thank you for your continued support, dedication, and willingness to help wherever needed. We are looking forward to an incredible Mopar Madness and an exciting summer show season ahead.

See you all at the next meeting and upcoming events!

Loré
President, Mopars Unlimited

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Mopars Unlimited is a non-profit car club dedicated to the restoration and preservation of Mopar cars and trucks

DID YOU KNOW?

Dodge is currently pushing the gas-powered 2026 Charger Sixpack and preparing for the return of V8 power, with executives actively confirming the highly-requested HEMI engines are slated to return to the Charger lineup. Meanwhile, the Dodge Durango remains a top-seller, and CEO Matt McAlear is actively eyeing a sub-$30,000 entry-level sports car.

Current Dodge Lineup & Market Realities

The brand is currently in a transitional era. Instead of continuing purely with V8s or battery-electric platforms (EVs), Dodge's multi-energy platform has introduced a shift toward the "Hurricane" twin-turbo inline-six.

- **2026 Charger Sixpack:** Available in both 2-door and 4-door configurations, these models start at an MSRP of ($49,995). They replace the outgoing Challenger and feature standard all-wheel drive, with the twin-turbo 3.0L engines delivering between 420 HP (R/T) and 550 HP (Scat Pack).
- **Dodge Durango:** The Durango remains the cornerstone of dealership lots, and Dodge recently reintroduced the 6.4-liter V8 with the R/T 392 variant to satisfy the surging customer demand for traditional engine rum.
- **The Electric Charger:** The Daytona Scat Pack EV offers up to 670 HP, but the brand is acknowledging growing pains with market traction as EV muscle car prices settle into the current market.

Industry Rumors & Future Pipeline

- **The Return of the V-8:** Reports suggest Dodge engineers are working to adapt the Charger's LB platform to bring the V8 back into the Charger lineup before the end of the year.
- **Sub-$30k Performance Car:** CEO Matt McAlear has publicly stated his desire to capture the entry-level enthusiast market by releasing a "back-to-basics" sports car. Inspired by the bare-bones attitude of the original Viper, this theoretical midsize car would slot below the Charger in price and weight.
- **Dodge Stealth Rumours:** Whispers persist that the Stealth badge may be resurrected as a new, high-performance SUV to eventually replace the aging Durango platform.

DID YOU KNOW?

Chrysler is officially hitting the reset button by abandoning its previous plan to become an all-electric brand. Parent company Stellantis is instead shifting toward multi-energy models, including a newly refreshed 2027 Pacifica and rumoured, highly affordable "Pronto" models priced in the mid-$20,000 range to appeal to new buyers.

Product Launches and Refreshes

- **2027 Chrysler Pacifica:** The heavily refreshed minivan has officially hit dealer lots. It boasts a completely redesigned, more aggressive front end, modernized "RoboCop-style" aesthetics, and upgraded hybrid powertrain options to solidify its dominance against competitors like the Toyota Sienna.
- **Budget-Friendly "Pronto":** Rumours are heating up that Chrysler is developing a brand-new entry-level vehicle. Dealers have previewed a concept for a smaller, affordable crossover or hatchback targeting the $20,000 price segment to fill the massive gap left by missing entry-level cars.
- **The "300" Replacement:** The legendary Chrysler 300 nameplate is rumoured to return as a heavily updated sedan, part of a broader five-vehicle product pipeline that includes all-new crossovers.

Corporate Strategy and Rumours

- **Stepping Back from EVs:** Under Stellantis CEO Antonio Filosa, the aggressive mandate to be 100% electric in North America by 2030 has been scrapped. The company is pivoting strongly back to conventional hybrids and traditional gas engines, emphasizing a "freedom of choice" powertrain strategy.
- **SRT Performance Return:** Despite recent brand turbulence, Chrysler is officially planning to revive its SRT performance division, with rumours suggesting high-horsepower, track-ready trims returning to its upcoming crossovers and sedans.
- **Brand Future:** While rumours frequently circulate regarding Stellantis tightening its focus toward Jeep and Ram, Chrysler leadership has publicly pushed back on these cancellation narratives, confirming massive new investments for the brand in North America.

DID YOU KNOW?

Could Chrysler Bring Back Affordable Cars With A New Pronto Dealers Reportedly Saw a Low-Cost Chrysler Concept

Reports suggest Stellantis may finally be preparing to bring affordable vehicles back to the North American market, potentially through a new entry-level Chrysler model carrying the historic “Pronto” name. According to reports, select dealers were shown a possible low-cost Chrysler concept during a meeting at Stellantis headquarters in Auburn Hills, Michigan. The vehicle was described as a smaller, budget-friendly product that could start in the low $20,000 price range. Dealers were also reportedly shown future smaller products for Dodge and Jeep as Stellantis looks to rebuild market share and reconnect with more budget-conscious buyers.

The “Pronto” name itself has deep roots with Mopar enthusiasts. Plymouth introduced the Pronto concept car at the 1997 Detroit Auto Show, featuring retro-inspired styling blended with modern design elements. The styling themes later evolved into the Chrysler PT Cruiser, which became one of Chrysler’s biggest sales successes in the early 2000s. If Stellantis is revisiting the Pronto name, it may signal a renewed focus on affordable compact vehicles with unique styling rather than concentrating mainly on premium and high-performance models.

Stellantis CEO Antonio Filosa has publicly acknowledged the need for more affordable vehicles in the American market. He stated the company plans to introduce more vehicles priced below $40,000 and is also exploring products under the $30,000 range. Filosa emphasized that affordability involves more than simply lowering prices — it also requires designing vehicles that offer appealing styling, technology, fuel efficiency, and strong value for consumers.

Dealers believe affordable entry-level vehicles are essential for rebuilding customer loyalty. In the past, brands like Chrysler, Dodge, and Plymouth attracted younger buyers with affordable cars such as the Neon, Sundance, Acclaim, and Spirit. Those vehicles often served as customers’ first new cars and helped create long-term loyalty to the brand. With vehicle prices and interest rates continuing to rise, many believe a modern affordable Chrysler vehicle could help reconnect the company with everyday buyers and restore an important part of its heritage.

DID YOU KNOW?

MOPAR
Madness
JULY 12TH, 2026
33rd Annual
NEW LOCATION
HERE
North
20901 Langley Bypass
REGISTRATION $20.00 ONLINE AT www.MoparsUnlimited.net
REGISTRATION: 8-11AM
CASH ONLY AT GATE
SHOW: 11AM-3PM
CLUB CONTACTS
GERRY KEAY : 604-795-0645
BRUCE JOHNSTON : 604-619-4001

UPCOMING EVENTS

FOR SALE / WANTED

I am looking for a 23 spline A-833 non overdrive. It's going into a 66 Barracuda. It could be late 60's or early 70's B or E body. It's for Prostreet so not looking for numbers matching. My number is 778-549-5776 and my email is drossiello73@gmail.com.
Thank you
Dennis Rossiello

CAR CLUB MEETING MINUTES

Mopars Unlimited Car Club General Meeting

April 15th, 2026 @ Ricky's Walnut Grove
17 members in attendance
Called to order @ 7:00pm

Mopar Madness:

- Loré asked if those members who have social media (Facebook, Instagram, etc) could please post the show poster to get the word out
- Valley Equestrian & Young Guns Garage will be coming to the show to assist with the show & will be able to set up a table/tent for people to learn a bit more about them
- Sponsorship deadline is May 20th so that sponsors can appear on the show shirt
- Any bigger sponsorships, please contact Garry Keay to ensure we don't sell more categories than we have
- Garry has spoken to Langley Chrysler but they have not yet committed to sponsoring us as our title sponsor
- We have advertised in Mopar Connection
- We are working on confirming food trucks/carts for the show but we are limited to a maximum of 4 trucks. Looking at 2 food vendors, plus ice cream & mini donuts
- Loré is working with Dirk to create the trophies, looking at an acrylic trophy that can have our artwork etched on it
- Show flyer is ready, besides the sponsors which will be handed out to the participants
- After some feedback from a past participant; we have come up with an idea of completing registration faster
- Pre-registration, sponsorship and t-shirt pre-order forms are available on our website
- Discussed having other merchandise available to sell at the show. Last year we sold 2 metal signs within the first few minutes of the show. Decided on 10 each of metal signs & flags
- Loré is going to bring a clothing rack & some hangers to help display shirts
- Loré has the Square working properly now so we will be able to use it easier this year

Dynasty Glass:

- Wanted to partner with us and potentially sponsor the show but despite a couple of emails, we haven't heard back from them yet

Upcoming Events:

- Yarrow parade & show is June 6th & 7th
- Chilliwack Downtown Car Show is June 28th

Reports:

- Newsletter Editor - newsletter was sent via email
- Secretary - emails have been sent to previous vendors to invite them back. Pre-registration, t-shirt pre-orders and sponsorship information is posted on the website. The email list will be updated after tonight's meeting so be sure to renew your membership tonight
- Membership Director - up to 25 members plus families
- Treasurer - we are sitting about the same as previously
- Stores Director - brought some merchandise to sell

50/50 raffle held

Meeting adjourned @ 8:04pm

EXECUTIVE MEETING MINUTES

Mopars Unlimited Executive Meeting

May 6th, 2026

Attendees: Jaylene, Brian, Loré, Bruce, Gary B, Garry K, Vern, Garry P, Emmanuel

Absent: Judy, Scott, Al

Meeting called to order @ 7:01pm @ Ricky's Walnut Grove

Mopar Madness

- Sponsorships need to be in by the next meeting (May 21st) to be on the t-shirt
- Vendor spots are filling up
- So far, we have 2 confirmed & paid food vendors with 3 others possibly
- Willowbrook Chrysler has stepped up & donated $7500 for the title sponsor
- Currently, there are no $5000 or $2500 sponsorships
- Sponsor appreciation plaques are ready
- Posters & handouts available to distribute
- 50/50, raffle & registration funds are going to support our charities
- Gary B. will contact Township of Langley to cancel George Preston and request our deposit refunded
- We need to have 2 new banners made or the banners modified to go on the tire, depending on whether we can use the tire and make it secure
- Need to have some signs made to indicate rows & directional signs
- Loré will bring a clothing rack & hangers to display t-shirts
- Suggestion to hand out club membership applications along with show registration
- We will need to get goody bags since Willowbrooks sponsorship comes with keychains & lanyards

Meeting adjourned @ 7:54pm

GFV MOPARS UNLIMITED CAR CLUB MEMBERSHIP

Our purpose is to promote the preservation and restoration of motor vehicles produced by the Chrysler Corporation and to provide a common meeting place to accomplish the purpose of the organization and promote goodwill among themselves and their sport.

2025 CLUB DIRECTORS

President: Loré Arens
Vice Presidents: Garry Keay
Bruce Johnston
Treasurer: Gary Burgess
Secretary: Jaylene Smillie
Membership Director: Scott Hampton
Sergeant at Arms: Garry Payne
Newsletter Editor: Loré Arens
Stores: Judy Burgess
Events Director: Al Grohmann
Web Master:
Directors at Large: Brian Simmons
Vern Keith
Emanuele Porra

Club Mailing Address:
No longer available

CLUB MEETS every 3rd Wednesday of the month except for December & January at Ricky's Restaurant in Walnut Grove (8720 202 st. Langley, BC) @ 7:00 PM

MEMBERSHIP DUES: $30.00

TREASURY REPORT: available to members by request to the Treasurer or attending the monthly meetings.

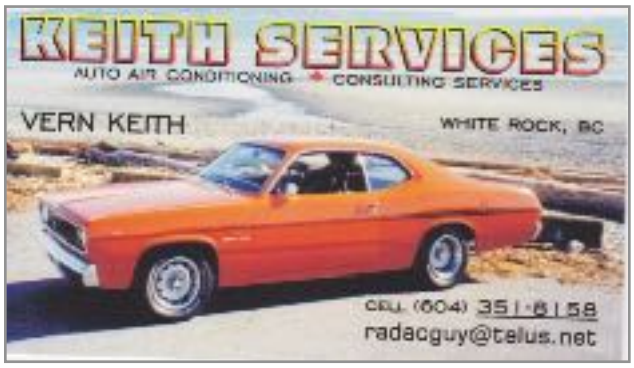
NEWSLETTER:
Please email your event photos / stories to:
mopars.vancouver@gmail.com

Web Site: ***Mopars Unlimited, Vancouver***

Club Email Address:
mopars.vancouver@gmail.com

DISCOUNTS OFFERED TO MEMBERS

ABBOTSFORD CHRYSLER DODGE JEEP RAM (20%)	30285 Automat Dr. Abbotsford	(604) 857-1000
JOURNEY CHRYSLER (15%)	Christmas Tree Way. Coquitlam	(604) 469-5600
WESTCAN AUTO PARTS PLUS	Use “Cuda Automotive”.	All Stores
LANGLEY CHRYSLER JEEP (20%)	19418 Langley By-Pass	(604) 530-2104
LORDCO	Present Discount Card Account # 66727	All Stores
UAP / NAPA	20053 B Industrial Ave. Langley, BC	“Preferred Customer”
YEAR ONE		1-800-932-7663
KMS C.A.R.S PARTS	933 Upper Ave. Coquitlam	(604) 522-5593
DETAIL GARAGE LANGLEY (10%)	8948 202 St. Unit 8 Langley	(604) 371-3242
DETAIL GARAGE SURREY (10%)	7488 King George Blvd. Surrey	(604) 593-7330
GO Richmond Chrysler - Talk to Graeme Gillespie.	5491 Parkwood Way (Richmond Auto Mall)	(604) 273-9621

To be revised as other vendors offer discount.

Club Members Business Cards